WHAT IS CLAIMED IS:

1.   A method for sharing customer information among a plurality of electronic storage facilities comprising:

receiving identifying information on a customer from an electronic storage facility;

determining whether an identifier exists in a master data store for the customer based on the received identifying information;

assigning an identifier based on a result of the determination; and

cross-referencing the assigned identifier with the received identifying information.

2.   The method according to claim 1, further comprising:

retrieving identifying information from the master data store based on an identifier.

3.   The method according to claim 1, wherein identifying information includes a storage identifier to identify an electronic storage facility transmitting identifying information, a customer identifier for identifying customer information in the electronic storage facility; and customer data for matching a customer with existing customers in the master data store.

4.   The method according to claim 3, wherein customer data includes a customer's name and address.

5.   The method according to claim 1, wherein determining comprises:

standardizing the received identifying information; and

comparing the standardized identifying information to existing data in the master data store.

6.   The method according to claim 1, wherein cross-referencing comprises:

creating a record in a table having a first and second field wherein the first field stores the assigned identifier and the second field stores the identifying information.

7.   A computer for sharing customer information among a plurality of electronic storage facilities, the computer comprising:

a memory having program instructions; and

a processor, responsive to the programming instructions, configured to:

receive identifying information on a customer from an electronic storage facility;

determine whether an identifier exists in a master data store for the customer based on the received identifying information;

assign an identifier based on a result of the determination;

cross-reference the assigned identifier with the received identifying information.

8.   The computer of claim 7, wherein the processor is further configured to:

retrieve identifying information from the master data store based on an identifier.

9. The computer of claim 7, wherein identifying information includes a storage identifier to identify an electronic storage facility transmitting identifying information, a customer identifier for identifying customer information in the electronic storage facility; and customer data for matching a customer with existing customers in the master data store.

10. The computer of claim 9, wherein customer data includes a customer's name and address.

11. The computer of claim 1, wherein determine comprises:

standardize the received identifying information; and

compare the standardized identifying information to existing data in the master data store.

12. The computer of claim 1, wherein cross-reference comprises:

create a record in a table having a first and second field wherein the first field stores the assigned identifier and the second field stores the identifying information.

13. A system for sharing customer information among a plurality of electronic storage facilities, the system comprising:

means for receiving identifying information on a customer from an electronic storage facility;

means for determining whether an identifier exists in a master data store for the customer based on the received identifying information;

means for assigning an identifier based on a result of the determination;

means for cross-referencing the assigned identifier with the received identifying information.

14.   The system of claim 1, further comprising:

means for retrieving identifying information from the master data store based on an identifier.

15.   The system of claim 1, wherein identifying information includes a storage identifier to identify an electronic storage facility transmitting identifying information, a customer identifier for identifying customer information in the electronic storage facility; and customer data for matching a customer with existing customers in the master data store.

16.   The system of claim 15, wherein customer data includes a customer's name and address.

17.   The system of claim 1, wherein means for determining comprises:

means for standardizing the received identifying information; and

means for comparing the standardized identifying information to existing data in the master data store.

18.   The system of claim 1, wherein means for cross-referencing comprises:

means for creating a record in a table having a first and second field wherein the first field stores the assigned identifier and the second field stores the identifying information.